

Believe
in an afterlife
for your religious programming.

COPYRIGHT ADVOCATE FOR DEVOTIONAL BROADCASTERS



We retrieve pennies from heaven.

Royalties are paid out of large distribution pools managed by the U.S. Copyright Office and similar entities around the globe for cable and satellite retransmissions. Last year, approximately 1000 organizations filed claims to collect television retransmission royalties from combined pools of approximately \$200 million dollars. Fewer than thirty ministries filed claims.

If your ministry owns the copyright in its programming and transmits that telecast on free over-the-air TV, then your programming is eligible for retransmission royalties in the U.S. and potentially other collectives internationally. Intermediary can retrieve and distribute these royalties to you. Royalties collected will assist your mission.

INTERMEDIARY OFFERS THE FOLLOWING SERVICES

- Copyright registration and enforcement
- Copyright royalty claims
- Intellectual property customs recordation
- International recognition of U.S. tax-exempt status
- Media licensing
- Negotiating rights and compensation for program distribution
- Retrieving retransmission royalties
- Rights and clearances for music, film and TV footage
- Trademark prosecution
- Transactional, litigation, and other legal services for ministries and non-profit organizations



We share your vision.

Ministries face competition, rapidly changing technology, and complex government regulation. Traditional legal approaches to protecting ecumenical interests are often inadequate. Ministries want results. Intermediary provides them.

In the U.S. and internationally, we employ innovative negotiation strategies to succeed where others have not. We use regulation as an opportunity for, not an obstacle to, success. The common principles underlying all of our services are an attention to detail, conscientious, responsive personal service to devotional broadcasters and a sensitivity to the practical needs of ministries who produce media content in ever changing digital and legal environments.

We represent a majority of ministries on a contingency fee basis. If we don't retrieve your royalties, then we are not compensated.

**WE SERVE
WHOLEHEARTEDLY.**

DEVOTIONAL BROADCASTERS REPRESENTED

Amazing Facts, Inc.
American Religious Town Hall Meeting, Inc.
Billy Graham Evangelistic Association
Catholic Communications Corporation
Cottonwood Christian Center
Crenshaw Christian Center
Evangelical Lutheran Church in America
Faith For Today
It Is Written
Jimmy Swaggart Ministries
Joel Osteen Ministries
John Hagee Ministries
Joyce Meyer Ministries
RBC Ministries
Reginald B. Cherry Ministries
Rhema Bible Church
Ron Phillips Ministries
Speak The Word Church International
T.D. Jakes Ministries
Zola Levitt Ministries

OUR EXPERTISE EXTENDS BEYOND MINISTRIES

American Le Mans Series
Arena Football League
AVP Pro Beach Volleyball Tour
Discovery Communications
Free Range Studios
Gray Television Group
Hispanic Heritage Foundation
Jay Ward Productions
LATV Networks
Little League Baseball
Major League Soccer
New Dominion Pictures
New York Road Runners Club
U.S. Figure Skating Association
U.S. Gymnastics Federation
U.S. Ski and Snowboard Association
Vans, Inc.
World Triathlon Corp./Ironman Properties



Extend your reach.

SECONDARY REVENUE IS OUR FIRST PRIORITY.

Intermediary was founded in 2002 as a boutique, entertainment and media law firm in Washington, D.C. The Firm serves as copyright holders' advocate worldwide to assert claims, enforce rights, register works, and recover royalties due and payable to rights holders.

Intermediary represents more ministries in copyright royalty proceedings than any other entity worldwide. The firm was formed to consolidate and represent multiple, similar contingency fee-based intellectual property matters. We successfully represent devotional broadcasters before the U.S. Copyright Office, the Copyright Royalty Board, and copyright collectives in Australia, Canada and across Europe.

FOLLOW YOUR CALLING. CONTACT US.



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