

The logo for intermediary copyright royalty services. It features the word "intermediary" in a lowercase, sans-serif font, with a registered trademark symbol (®) to its right. Below it, the words "copyright royalty services" are written in a smaller, lowercase, sans-serif font. To the right of the text is a circular icon composed of three concentric circles with a central dot, resembling a stylized eye or a target.

intermediary®
copyright royalty services

Grow your show.

WORLDWIDE ADVOCATE OF COPYRIGHT HOLDERS
SPECIALIZING IN NON-FICTION TELEVISION



Harvest the fruit of your labor.

Royalties are paid out of large distribution pools managed by the U.S. Copyright Office and similar entities around the globe for cable and satellite retransmissions. Last year, approximately 1000 organizations filed claims to collect television retransmission royalties from combined pools of approximately \$270 million dollars.

If your organization owns the copyright in its programming and transmits that telecast on free over-the-air TV including public or commercial stations, then your programming is eligible for retransmission royalties in the U.S. and potentially other collectives internationally. Intermediary can retrieve and distribute these royalties to you. Royalties collected will grow your show.

INTERMEDIARY OFFERS THE FOLLOWING SERVICES

- Copyright registration and enforcement
- Copyright royalty claims
- Intellectual property customs recordation
- International recognition of U.S. tax-exempt status
- Media licensing
- Negotiating rights and compensation for program distribution
- Retrieving retransmission royalties
- Rights and clearances for music, film and TV footage
- Trademark prosecution
- Transactional, litigation and other legal services for content providers



We cultivate television.

Public TV faces fierce competition, rapidly changing technology, and complex government regulation. Traditional legal approaches to protecting educational programming interests are often inadequate. Producers want results. Intermediary provides them.

In the U.S. and internationally, we employ innovative negotiation strategies to succeed where others have not. We use regulation as an opportunity for, not an obstacle to, success. We take an organic approach. The common principles underlying all of our services are an attention to detail, conscientious, responsive personal service to program suppliers and a sensitivity to the practical needs of non-fiction content providers who produce media in ever changing digital and legal environments.

We represent a majority of program suppliers on a contingency fee basis. If we don't retrieve your royalties, then we don't get paid.

WE PRODUCE RESULTS.

PROGRAM SUPPLIERS REPRESENTED

August Home Publishing/Woodsmith Shop • Discovery Communications • Equitrekking • FarbiFlora GmbH • Film Garden Foreign Policy Association • Frappé • Gaiam Americas • Grannies on Safari • Great Museums • José Andrés Productions LATV Networks • Money Track • New Dominion Pictures • P. Allen Smith Gardens • Philip Bailey Entertainment Primal Grill with Steven Raichlen • Raggs • Rudy Maxa's World • Sirius Thinking • Stellino Productions • Lidia's Italy The Television Syndication Company • Today's Homeowner with Danny Lipford • Tommy Tang • Wai Lana Productions Wealth Track • Wilton Industries • Wyland Worldwide

OUR EXPERTISE EXTENDS BEYOND PUBLIC TELEVISION

American Le Mans Series • AVP Pro Beach Volleyball Tour • Billy Graham Evangelistic Association • Free Range Studios Gray Television Group • Jay Ward Productions • Joel Osteen Ministries • Little League Baseball • Major League Soccer Octagon • T.D. Jakes • USA Swimming • U.S. Bowling Congress • U.S. Figure Skating Association U.S. Gymnastics Federation • U.S. Ski and Snowboard Association • Vans • World Triathlon Corp./Ironman Properties



See your shows flourish.

SECONDARY REVENUE IS OUR FIRST PRIORITY.

Intermediary was founded in 2002 as a boutique, entertainment and media law firm in Washington, DC. The Firm serves as copyright holders' advocate worldwide to assert claims, enforce rights, register works, and recover royalties due and payable to rights holders.

Intermediary represents more cultural programming interests in copyright royalty proceedings than any other entity worldwide. The firm was formed to consolidate and represent multiple, similar contingency fee-based intellectual property matters. We successfully represent program suppliers and public broadcasters before the U.S. Copyright Office, the Copyright Royalty Board, and copyright collectives in Australia, Canada and across Europe. We assist non-fiction programmers and producers who educate, enlighten, and inform the public through their artistry.

ENRICH YOUR PROGRAMMING. CONTACT US.

**intermediary**
copyright royalty services®

5335 Wisconsin Avenue, NW, Suite 440
Washington, DC 20015-2054

Ted Hammerman, Esq., Managing Member
Tel: 202 686 2887 | Fax: 202 318 5633
ted@copyrightroyalties.com

www.copyrightroyalties.com